

Privacy Policy of GOONET EXCHANGE

Established on 1st January, 2020

Last revised on 1st October, 2024

We, GOONET EXCHANGE, appreciate you visiting our website and your interest in our services. We take protection of personal data of data subjects in the European Economic Area (“EEA”) under the terms and conditions set forth in the General Privacy Policy which comply with Act on the Protection of Personal Information in Japan ([please click here](#)) and this Privacy Policy which comply with the REGULATION OF THE EUROPEAN PARLIAMENT AND OF THE COUNCIL on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive “95/46/EC” (“GDPR”) and other relevant laws and regulations. We also take protection of personal data of data subjects in the State of California in the United States under the terms and conditions set forth in the General Privacy Policy which comply with Act on the Protection of Personal Information in Japan ([please click here](#)) and this Privacy Policy which comply with California Consumer Privacy Act of 2018 (“CCPA”).

If there is any discrepancy or inconsistencies between the General Privacy Policy and this Privacy Policy, this Privacy Policy shall prevail.

Compliance with Laws

We comply with the applicable laws and regulations for the protection of personal data. All personal data collected by us will be used for the purposes set forth herein only.

Purpose of Use and Legal Grounds of Collection and Process

Personal data will be collected and processed to answer your inquiries, implement your requests, provide service information for your needs, make your use of this website effective, manage and survey products and implement marketing tasks only.

Collection and processing of customer’s personal data shall be lawful on the grounds that (i) processing is necessary for the performance of a contract to which you are a party or in order to take steps at your request to entering into a contract, (ii) processing is necessary for the purposes of the legitimate interests pursued by us, or (iii) you have given consent to the processing of personal data.

Categories of Personal Data to be Collected or Disclosed

The categories of personal data to be collected or disclosed by us for one year period prior to the latest revised date of this Privacy Policy is as follows:

Name, Company Name, Address, Phone Number, Email Address, Bank Account Information, IP Address, Cookies, Web Browser Information (type, version, browser language, browser screen size, scroll information, etc.) and Browsing Activities in Our Website.

Categories of Sources from which Personal Data is Collected

The categories of sources from which personal data is collected is as follows:

Contact from personal data subjects through email, inquiry form in our website or phone, and Website Visit of personal data subjects

Provision and Share of Personal Data

We may, for the purposes of use set forth in the above, share your personal data to the following third parties who comply with the applicable laws and regulations with respect to protection of personal data:

- Proto Corporation (our solo parent company);
- JPEX Corporation
- Freight forwarders;
- Shipping companies;
- Courier Service Companies;
- Distributors;
- Google Inc., Line Corporation and WhatsApp Inc.;
- External Specialists who are bound by confidentiality obligations under the relevant laws and regulations such as lawyer or tax accountant;, and
- Our employees and employee of our group companies.

Transfer to Third Countries

We may transfer your personal data to the third parties set forth in the above in any third countries for the purposes of use set forth in the above. If the personal data of data subject in EEA is transferred to a third party of a third country other than that in EEA, we enter into a data transfer agreement with such third party so as to protect personal data to be transferred. If you would like to review such data transfer agreement, please contact on the following email address:

Attention: GOONET EXCHANGE CO., LTD. Management Department

Address: 543-16 Maruzuka, Chuo, Hamamatsu, Shizuoka, Japan

Email: info@goo-net-exchange.com

Phone: +81-53-464-7200

Quotation Request and Inquiries

Any personal data written in the quotation request form or inquiry form in the website and sent by you will be collected and processed by us only when you explicitly consent to our collection and process of such personal data. You are deemed to consent to our collection and process of your personal data when you put the send button after putting a check in the consent check box in these forms. Your personal data will not be provided to any third party without your consent unless the provision of such personal data is required for implementation of your request.

Not to Sell Personal Data

We will not sell any personal data.

Data Security

We implement various technical and organizational security measures to protect your personal data from misuse, unauthorized access, rectification or erasure or any other risks.

Data Storage Period

We will store personal data collected from you until your request to erase such personal data unless erasing such personal data become necessary for our business operations, and erase promptly after your request to erase such personal data; provided, however, that, if storage of data set forth in Item “**Server log files**” is required for the purpose of security, etc., we may, as permitted by the provisions of GDPR, CCPA and any other applicable laws and regulations, reject your request to erase such data.

Access, Rectification, Erasure and Data Portability

You have the right to access, rectify or erase your personal data, restrict or object to processing your personal data, and receive your personal data in a structured, commonly used and machine-readable format.

If you have any inquiries to the above rights or our process of your personal data, please contact us on the following:

Attention: GOONET EXCHANGE CO., LTD. Management Department

Address: 543-16 Maruzuka, Chuo, Hamamatsu, Shizuoka, Japan

Email: info@goo-net-exchange.com

Phone: +81-53-464-7200

If you are located in the State of California, we respond to your request with respect to the rights set forth herein within 45 days from your request pursuant to the provisions of CCPA.

Withdrawal of Consent

You have the right to withdraw your consent to our collection and process of your personal data at any time. If you withdraw your consent, please contact on any of the following:

Email: info@goo-net-exchange.com

Phone: +81-53-464-7200

Your withdrawal does not affect the lawfulness of our processing based on your consent before your withdrawal.

Complaint

If you are in the European Economic Area (EEA), you have the right to lodge a complaint to our process of your personal data with an applicable supervisory authority in EEA.

No Statutory or Contractual Requirement

Neither laws and regulations nor contractual relationship requires you to provide your personal data to us for your use of this website, and you will not suffer any disadvantages from non-provision of your personal data.

Automate Processing

Your personal data may be used for the purpose of (i) the provision of our services in line with your needs in this website or (ii) making your use of this website efficient through automated decision-making process including profiling.

Personal data of Person under 16 years old

If you are located at EEA and under 16 years old, you need to obtain your guardian's consent before providing your personal data. Please obtain your guardian's consent before putting a check in the consent check box in the quotation request or inquiry form of this website.

Cookies

This website partly use cookies. Cookies do not damage your computer and contain no viruses. Cookies serve to make our offer more user-friendly, more effective and safer. Cookies are small text files which are stored on your computer and which your browser saves. Most of the

cookies we use are "session cookies". They are automatically deleted after your visit. Other cookies remain on your device until you delete them. These cookies allow us to recognize your browser on the next visit.

We ask your consent with regards to our use of cookies when you visit our website, and use cookies only when you give us such consent.

Also, you can set your browser to inform you about cookie settings and to allow cookies only in individual cases, to exclude the acceptance of cookies for specific cases or in general, and to activate the automatic deletion of cookies when the browser is closed. The functionality of this website can be restricted when cookies are deactivated.

Information on Web Browser Settings and Browsing Activities in our website

We ask your consent with regards to obtaining information on your web browser settings (type, version, browser language, browser screen size, scroll information, etc.) and your browsing activities (except information set forth in the following Item "**Server log files**") in our website when you visit our website, and obtain such information only when you give us such consent.

Server log files

This website automatically collects and saves information in the so-called server log files, which your browser automatically transmits to us. These are:

- IP Address
- Time of server request
- Referrer URL
- Methods to access
- Returned HTTP status code
- Processing time to return

These data will be used for the purpose of analysis and statistics only. These data are not merged with other data sources. We reserve the right to review these data at a later date, if concrete evidence of unlawful use becomes known to us.

Google Analytics

This website uses features of the web analytics service, Google Analytics, provided by Google Inc. ("Google"), 1600 Amphitheater Parkway Mountain View, CA 94043, USA.

Google Analytics uses cookies. These are text files that are stored on your computer and allow to analyze the use of the website. The information generated by the cookie about your use of this website is generally transferred to a Google server in the USA and stored there. For more information about Google Analytics user data, see Google's website.

We obtain information used for Google Analytics in accordance with the provisions of the Items of **“Cookies”**, **“Information on Web Browser Settings and Browsing Activities in our website”** and **“Server log files”**.

Also, you can prevent the collection of your data by Google Analytics by clicking on the following link and an opt-out cookie is set which prevents the collection of your data on future visits to this site: Disable Google Analytics:

<https://tools.google.com/dlpage/gaoptout>

Google Remarketing

This website uses the remarketing feature of Google. This function is used to present interest-based advertising to the visitors to the website as part of the Google advertising network. The website visitor's browser stores the cookies, text files that are stored on your computer and that allow visitors to recognize them when they visit sites that are part of Google's advertising network. On these pages, visitors can then be presented with advertising that relates to content that the visitor previously accessed on websites using the remarketing feature of Google.

We obtain information used for Google Remarketing in accordance with the provisions of the Items of **“Cookies”**, **“Information on Web Browser Settings and Browsing Activities in our website”** and **“Server log files”**.

Also, if you do not want the Google remarketing feature, you can always disable it by making the appropriate settings at <http://www.google.com/settings/ads>. Alternatively, you can disable the use of cookies for interest-based advertising through the Advertising Network Initiative by following the instructions at http://www.networkadvertising.org/managing/opt_out.asp. For more information about Google's remarketing and data protection, please visit: <https://www.google.com/policies/technologies/ads/>.